

THE TRADE NAME IS NEW, BUT NOTHING ELSE HAS CHANGED

Our trade name (business), previously known as IBT[®] Scandinavia, is now called PEP[®]WORLDWIDE. There are three reasons for this...

The advantage of being global

We are part of an international network of PEP[®] companies around the world who all use the basic PEP principles.

We meet several times a year and exchange the latest knowledge in the field and share our customers' experiences. The information we take away from these meetings enables us to update our methods for our customers' benefit.

So, our new name "PEP[®]worldwide" will now be used to reflect the great advantage of being a global operation.

Uniform quality across borders

For our customers whose offices span several countries our global PEP network ensures that we deliver uniform quality. Everyone in the client company's varied geographic locations will experience the same the exact same PEP principles, methodology - and the same PEP results – no matter where in the world they are.

Easy to remember

In our information-heavy world it's not easy to break through the media proliferation.

The simpler and clearer the message, the greater the chance of being seen and remembered. So we now on we will trade under the name we mainly offer ... PEP[®]. ... PEP[®]WORLDWIDE.